



**DREAM on 3**

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**Director of Marketing**

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## WORDPRESS EDITOR

### ABOUT:

We are looking for a passionate website editor to plan and edit website content, coordinate layout, and maintain the quality of our website. The ideal candidate will have an eye for detail and visual layout. This person must also have direct hands-on experience managing websites using WordPress. Our goal is to produce creative websites that appeal to our audiences and share our mission.

### HOURS:

Flexible, between 2 - 4 hours per week, with a greater concentration during a Dream Experience.

### LOCATION:

Flexible, can work remotely or at the Dream On 3 office during business hours.

## RESPONSIBILITIES

- Coordinate with the marketing team to manage all needed web updates.
- Passion and dedication to developing innovative, compelling and engaging creative across social photography, video, and copy assets.
- Serve as one of the brand story-tellers, edit and curate the brand voice across all channels - creatively adapt per medium.
- Manage and build long-lasting fan relationships efficiently and effectively, respond to comments.
- Insure that quality, branding and accuracy standards are met

## REQUIREMENTS

- Produce and publish new digital content in a creative way
- Oversee website layout (images, graphics, videos and artwork)
- Check content for accuracy
- Proofread and edit material
- Collaborate with team members to create content
- Deploy SEO and social media to build site traffic
- Ensure content is up-to-date
- Website analytics experience a plus

## ADDITIONAL OPPORTUNITIES

- Content writing
- Social media
- Attendance at Dream Experience Sendoffs and other events to "live" social media content

## OUR MISSION

To make dreams come true for children with chronic illnesses, intellectual and developmental disabilities, or life-altering conditions by creating experiences of joy and magic through the world of sports.

**CAROLINAS | GEORGIA**  
**DREAMON3.ORG**