



**DREAM on 3**

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## CONTENT WRITER

### ABOUT:

The ideal candidate for this position will be an exceptional writer who will help the organization articulate the mission, inspire and excite others with stories of our Dream Kids and communicate the value proposition of the Dream On 3 brand. In addition to significant writing acumen, candidates must also have experience with the movement of written products through an organization with tight deadlines.

This person will work under the direction of the Director of Marketing.

### HOURS:

Flexible, between 2 - 4 hours per week

### LOCATION:

Flexible, can work remotely or at the Dream On 3 office during business hours.

## RESPONSIBILITIES

- Write a wide range of amazing, compelling, engaging, original content that shares our vision: web copy, landing pages, email campaigns, blog posts, and so much more. These incredible pieces will be optimized for both share-ability and provide paths to conversion.
- Write authentically and ensure all content is consistent with our brand voice, style and tone.
- Uses data to guide creativity
- Coordinate with the marketing team to create original and innovative content strategy based on organization needs, trends and team insights.
- Insure that quality, branding and accuracy standards are met

## REQUIREMENTS

- Passionate about writing
- Strong written storyteller
- Own a personal computer and access to the internet
- Smart, organized and flexible
- Hard-working with a positive, get-it-done attitude
- A passion for the mission of our organization
- Excellent communication skills
- Ability to write clearly and accurately with appropriate emotion

## ADDITIONAL OPPORTUNITIES

- Social media management
- WordPress Management
- Attendance at Dream Experience Sendoffs and other events

## OUR MISSION

To make dreams come true for children with chronic illnesses, intellectual and developmental disabilities, or life-altering conditions by creating experiences of joy and magic through the world of sports.

**CAROLINAS | GEORGIA**  
**DREAMON3.ORG**